

ARNAUD LUC

Digital Creative

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ART DIRECTION, DIGITAL INNOVATION, UI/UX DESIGN, ILLUSTRATION
Photoshop, Illustrator, Indesign, Flash, Axure, Sony Vegas, After Effects

WORK EXPERIENCE

15/16

FREELANCE DIGITAL CREATIVE

14/15

DESIGNER UI/UX

Proximity BBDO / Boulogne-Billancourt (92)

13/14

JR. DIGITAL ART DIRECTOR

Leo Burnett MG / Saint-Denis (93)

12/13

JR. DIGITAL ART DIRECTOR

BETC Digital / Paris (75)

11/12

JR. MULTIMEDIA PROJECT MANAGER

Virginmega / Clichy (92)

09/11

GRAPHIC DESIGNER/WEB DESIGNER

Printemps, Made In Sport / Paris (75)

References

*Air France, Thalys TheCard, Louis Vuitton, Accor Hotels, Crédit Agricole,
Dessange, René Furterer, Lancaster, Kinder, Apericube, Pampers*

EDUCATION

12/14

MASTER'S DEGREE IN GRAPHIC DESIGN

Campus de la Fonderie de l'Image, Bagnolet (93)

11/12

BA IN MULTIMEDIA DESIGNER

CIFACOM, Montreuil (93)

08/11

BTEC HIGHER NATIONAL DIPLOMA IN VISUAL COMMUNICATION

EFFICOM, Montrouge (92)

07/08

SKILLS UPGRADE CLASSES FOR THE APPLIED ARTS (MANAA)

Plus Values, Montreuil (93)

2007

HIGH SCHOOL DIPLOMA IN MARKETING

Jean-Baptiste de la Salle, Saint-Denis (93)

LANGUAGES

ENGLISH Fluent

GERMAN, CHINESE Conversationnal

MISCELLANEOUS

DESIGN & DRAWING

MUSIC Beatmaker, Bass player

FASHION

PHOTOGRAPHY

SPORT HIIT, Boxing

VIDEO GAMES